

Chapter 2

Applying in a digital world of work

Annex 2 - Info sheet “digital channels and tools for the job search”

Overview of digital channels:

General Recruiting	<ul style="list-style-type: none"> • Online job portals • Company websites
Social Recruiting	<ul style="list-style-type: none"> • Social networks • Social messaging services
Mobile Recruiting	<ul style="list-style-type: none"> • Apps

Digital channels in detail (can be added further by trainer):

Description	<p>Online job portals offer various job advertisements from different companies. It is one of the most frequently used channels in the application process. They are usually free of charge for job seekers. Often you can find tips and information on the topics of jobs, careers and applications on jobs. Some online job portals also specialize in certain industries, occupational categories or geographical areas.</p> <p>It is possible to create a profile with the relevant information about you as a person as well as your skills and qualifications. The profile can be made visible to recruiters and you can use it to apply for jobs.</p>
Examples	<p>DE</p> <ul style="list-style-type: none"> • Monster • Stepstone • Workwide • Indeed • Jobpilot • Jobscout24 <p>IT</p> <ul style="list-style-type: none"> • jobrapido.it • careerjet.it • it.Indeed.com • infojobs.it • monster.it • lavoro.corriere.it • miojob.repubblica.it • kijiji.it, bakeca.it • subito.it • publicv.it • jooble.org

	<ul style="list-style-type: none"> • it.jobsora.com • almalaurea.it • jobbydoo.it • lavoraconnoi-italia.it • justknock.it
	<p>SE</p> <ul style="list-style-type: none"> • jobbet.se/arbetssoekande/ • arbetsformedlingen.se/other-languages/english-engelska • monster.se • praktikplatsen.se/om-praktikplatsen-se/ (apprenticeship placements) • se.jooble.org/jobb-praktikplatser • skoljobb.se/karriarguide/jobbportaler.htm • arriva.se/jobba-hos-oss/lediga-jobb/ä
	<p>PT</p> <ul style="list-style-type: none"> • To be added

Company websites:

Description	Companies also use their own company websites for placing job advertisements and managing the application process. They increasingly use online forms or their own application portals, also known as career portals.
Examples	<ul style="list-style-type: none"> • Job advertisement: Daimler https://www.daimler.com/career/job-search/ • Online application form: HBU https://hbu.edu/about-hbu/jobs/adjunct-professor-online-learning/ • Application portal: Fresenius https://karriere.fresenius.de/de/berufserfahrene/bewerbungsprozess • Examples from partners in their language to be added

Social network:

Description	Social networks are online services that offer the opportunity to exchange information and build relationships. It's possible to create an own profile with personal data that other people such as recruiters can see. You can find out more about other people/companies and enter into an exchange.
Examples	<ul style="list-style-type: none"> • XING • LinkedIn • Facebook <p>SE</p> <ul style="list-style-type: none"> • (2) Praktikplatser inom kommunikation Facebook • (2) Jobb hållbarhetsfrågor: praktikplatser Facebook • (2) Jobbet.se Facebook • LinkedIn - for Swedish jobs and apprenticeships: use hashtag #praktikplats

Social messaging service

Description	Social messaging services are apps and platforms that enable instant messaging. Many of them have developed into broad platforms enabling status updates, chatbots, payments etc.
Examples	<ul style="list-style-type: none">• Twitter• Instagram• WhatsApp

Apps

Description	<p>The search for job advertisements is increasingly carried out using mobile devices. Mobile recruiting means recruiting via smartphones or tablet PCs. Young talents in particular are smart and mobile, which is why this type of application is intended to build on their environment. The application process is to be accelerated and simplified. It is possible to create a profile in the app, store the most important application documents and send them off with one click. There are different variants: Some companies have their own job apps, e.g. are directly connected to the internal career portal. Apps from social networks such as Xing and LinkedIn or online job portals such as indeed are more common.</p>
Examples	<ul style="list-style-type: none">• Apps from companies: to be added• Job searching-apps: from Xing, LinkedIn etc. examples from others countries to be added• DE: https://www.otto.de/updated/ratgeber/jobsuche-diese-apps-helfen-ihnen-auf-ios-und-android-37290/• IT: Infojobs, Indeed lavoro, Corner Jobs, LinkedIn Job, Glassdoor Job Search, Adecco Lavoro, CareerJet, Monster Italia, Trovit Lavoro, TapJobs, iClickLavoro, JobVille, Careerbuilder, Trovolavoro, CercoLavoro.com, InstaJobs• PT:• SE: apps.apple.com/se/app/praktik-vid-events/id656569994

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